

# Common Cyber Attacks: Reducing the Impact

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Part of: [10 Steps to Cyber Security](#) ([guidance/10-steps-cyber-security](#)).

This white paper explains how basic security controls can protect organisations from the most common cyber attacks.

## Common Cyber Attacks: Summary of the White Paper

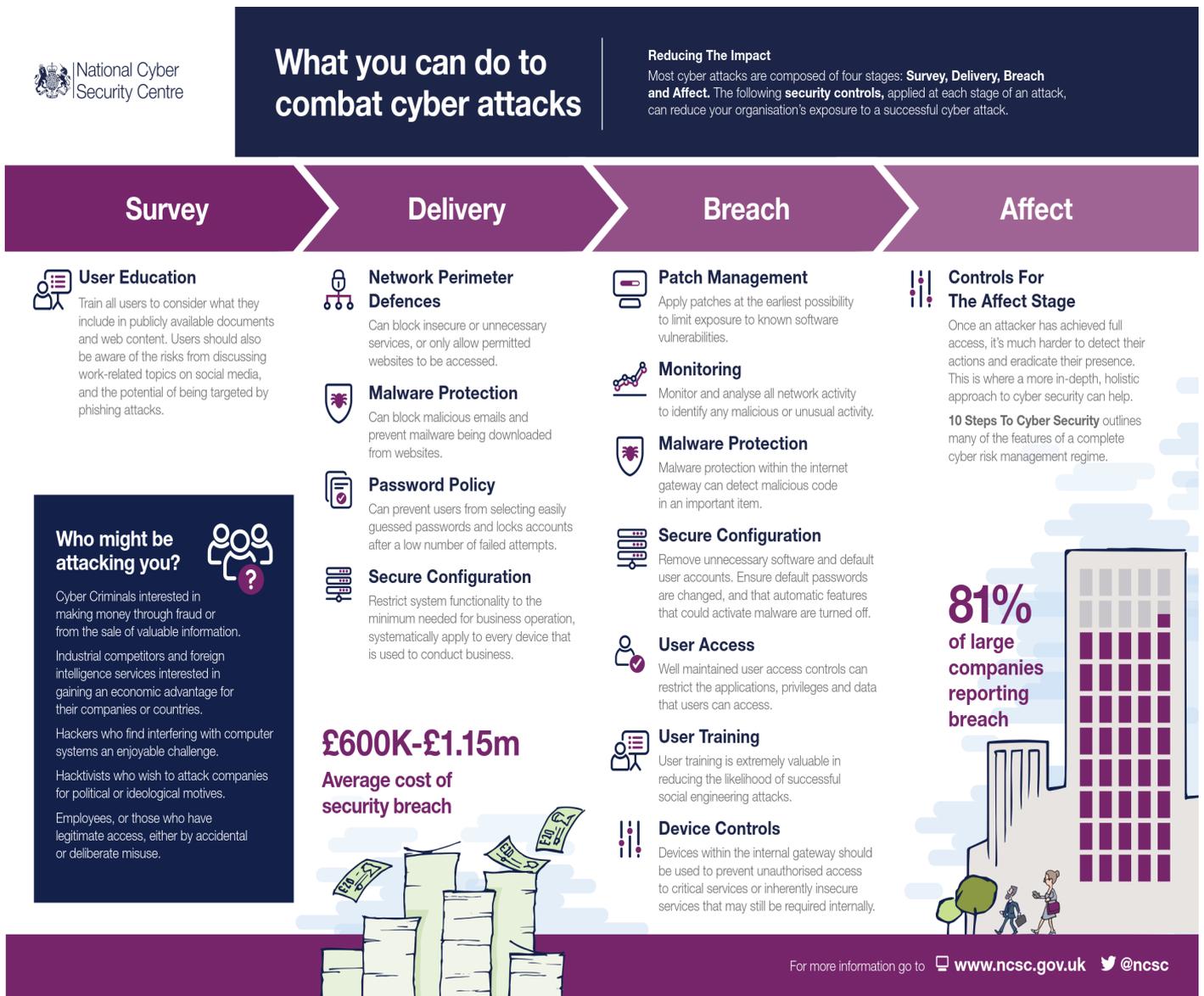
Common Cyber Attacks: Reducing The Impact helps organisations understand what a common cyber attack looks like and explains why all organisations should establish basic security controls and processes, to protect themselves from such attacks. [The full version can be downloaded here \(PDF\)](#) ([file/1477/download?token=3n7aC5e\\_](#)).

It can be read alongside the recently updated 10 Steps to Cyber Security, which offers more comprehensive guidance on the practical steps organisations can take to improve the security of their networks and the information carried on them.

The paper does not provide a comprehensive review of sophisticated or persistent attacks, nor a detailed analysis of how those attacks occurred.

## Common cyber attacks at-a-glance

The following infographic summarises the security controls you can apply to reduce your organisation's exposure to a successful cyber attack.





National Cyber Security Centre

### What you can do to combat cyber attacks

**Reducing The Impact**

Most cyber attacks are composed of four stages: **Survey, Delivery, Breach and Affect**. The following **security controls**, applied at each stage of an attack, can reduce your organisation's exposure to a successful cyber attack.

#### Survey

#### Delivery

#### Breach

#### Affect

**User Education**

Train all users to consider what they include in publicly available documents and web content. Users should also be aware of the risks from discussing work-related topics on social media, and the potential of being targeted by phishing attacks.

**Network Perimeter Defences**

Can block insecure or unnecessary services, or only allow permitted websites to be accessed.

**Patch Management**

Apply patches at the earliest possibility to limit exposure to known software vulnerabilities.

**Controls For The Affect Stage**

Once an attacker has achieved full access, it's much harder to detect their actions and eradicate their presence. This is where a more in-depth, holistic approach to cyber security can help.

**10 Steps To Cyber Security** outlines many of the features of a complete cyber risk management regime.

**Malware Protection**

Can block malicious emails and prevent malware being downloaded from websites.

**Monitoring**

Monitor and analyse all network activity to identify any malicious or unusual activity.

**Malware Protection**

Malware protection within the internet gateway can detect malicious code in an important item.

**Who might be attacking you?**

Cyber Criminals interested in making money through fraud or from the sale of valuable information.

Industrial competitors and foreign intelligence services interested in gaining an economic advantage for their companies or countries.

Hackers who find interfering with computer systems an enjoyable challenge.

Hacktivists who wish to attack companies for political or ideological motives.

Employees, or those who have legitimate access, either by accidental or deliberate misuse.

**Password Policy**

Can prevent users from selecting easily guessed passwords and locks accounts after a low number of failed attempts.

**Secure Configuration**

Restrict system functionality to the minimum needed for business operation, systematically apply to every device that is used to conduct business.

**Secure Configuration**

Remove unnecessary software and default user accounts. Ensure default passwords are changed, and that automatic features that could activate malware are turned off.

**81% of large companies reporting breach**

**£600K-£1.15m**

**Average cost of security breach**

**User Access**

Well maintained user access controls can restrict the applications, privileges and data that users can access.

**User Training**

User training is extremely valuable in reducing the likelihood of successful social engineering attacks.

**Device Controls**

Devices within the internal gateway should be used to prevent unauthorised access to critical services or inherently insecure services that may still be required internally.

For more information go to [www.ncsc.gov.uk](http://www.ncsc.gov.uk) @ncsc

[Download the NCSC Common Cyber Attacks Infographic \(PDF\)](#) ([file/1501/download?token=XQzGHISg](#)).

## The threat landscape

Before investing in defences, many organisations often want concrete evidence that they are, or will be targeted, by specific threats. Unfortunately, in cyberspace it is often difficult to provide an accurate assessment of the threats that specific organisations face.

However, every organisation is a potential victim. All organisations have something of value that is worth something to others. If you openly demonstrate weaknesses in your approach to cyber security by failing to do the basics, you will experience some form of cyber attack.

## Reducing your exposure to cyber attack

Fortunately, there are effective and affordable ways to reduce your organisation's exposure to the more common types of cyber attack on systems that are exposed to the Internet. The following controls are contained in the Cyber Essentials, together with more information about how to implement them:

- boundary firewalls and internet gateways - establish network perimeter defences, particularly web proxy, web filtering, content checking, and firewall policies to detect and block executable downloads, block access to known malicious domains and prevent users' computers from communicating directly with the Internet
- malware protection - establish and maintain malware defences to detect and respond to known attack code
- patch management - patch known vulnerabilities with the latest version of the software, to prevent attacks which exploit software bugs
- whitelisting and execution control - prevent unknown software from being able to run or install itself, including AutoRun on USB and CD drives
- secure configuration - restrict the functionality of every device, operating system and application to the minimum needed for business to function
- password policy - ensure that an appropriate password policy is in place and followed
- user access control - include limiting normal users' execution permissions and enforcing the principle of least privilege

If your organisation is likely to be targeted by a more technically capable attacker, give yourself greater confidence by putting in place these additional controls set out in the 10 Steps to Cyber Security:

- security monitoring - to identify any unexpected or suspicious activity
- user training education and awareness - staff should understand their role in keeping your organisation secure and report any unusual activity
- security incident management - put plans in place to deal with an attack as an effective response will reduce the impact on your business

## Raising your cyber defences

The Internet can be a hostile environment. The threat of attack is ever present as new vulnerabilities are released and commodity tools are produced to exploit them. Doing nothing is no longer an option. Protect your organisation and your reputation by establishing some basic cyber defences to ensure that your name is not added to the growing list of victims.



### **NCSC Common Cyber Attacks White Paper.pdf**

([https://www.ncsc.gov.uk/content/files/protected\\_files/guidance\\_files/common\\_cyber\\_attacks\\_ncsc.pdf](https://www.ncsc.gov.uk/content/files/protected_files/guidance_files/common_cyber_attacks_ncsc.pdf))

PDF, 725.53KB

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### **NCSC Common Cyber Attacks Infographic.pdf**

([https://www.ncsc.gov.uk/content/files/protected\\_files/guidance\\_files/NCSC%20Cyber%20Attacks.pdf](https://www.ncsc.gov.uk/content/files/protected_files/guidance_files/NCSC%20Cyber%20Attacks.pdf))

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## Topics

[Risk management\(/topics/risk-management\)](#)

[Cyber attacks\(/topics/cyber-attacks\)](#)

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